

WHERE: NOMAR New Orleans Metropolitan Assoc. of REALTORS®

3645 N I-10 Service Road W

Metairie, LA 70002 Phone 504-885-3200 WHEN: May 1, 2019 8:30 AM – 5 PM

Please call or text Carolyn Grimsley 318-219-6258 with any questions.

WHO: (ABOUT YOURSELF Please print):

Name		
NRDS#	License	e#
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		State Zip
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REGISTRATION FEE:	\$149 RRC Member	\$ 174 Non-Member Includes breakfast and lunch!
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WAYS TO REGISTER:		
Register online https://crs.com/learn/education-catalog/ViewClass.aspx?ClassID=13830		3. Mailing Address: LA RRC/CRS c/o Kim Kantrow LA Finance Chair Keller Williams Bookty
2. Call: 504-453-4507 or 318-219-6258		Keller Williams Realty 8601 Leake Avenue New Orleans, LA 70118
Fill out the above information and mail to: Louisiana RRC/CRS		Please indicate preferred method of payment: □ Credit card - call 504-453-4507 to complete your registration.
CANCELLATION POLICY:		☐ Check enclosed, make payable to: RRC

RRC, RRC States and licensees reserves the right to cancel any scheduled course. If a course is cancelled, you will be notified via e-mail or phone and will be given a full refund. RRC, RRC States, and licensees are not responsible for any expenses incurred by the registrant due to cancellation. Class cancellations will be accepted until one week prior to the event. Cancellations will be refunded minus a \$25 administrative fee. No shows will be charged the full registration amount.



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CRS ONE DAY COURSE





Power Up on Smart Home Technologies



ABOUT KIM CAMERON

An undiagnosed real estate addict, Kim lives & breathes real estate from her core. She hails from St. Louis, with a background encompassing building, rehabbing, property management & mortgage lending. She built a successful real estate team in 2005 & has never looked back. Cameron is also a speaker, trainer & top-producing REALTOR®. She is an RPAC Major Investor & committed to advocacy & protecting homeownership. She gives of her time & talent as an RRC Director, Missouri REALTORS® Executive Team, St. Louis REALTORS® Leadership Academy Chair & 2019 NAR Leadership Academy Class. Come play & learn with Kim. Her energy is contagious!

May 1, 2019 8:30 AM - 5:00 PM

Presented by: Louisiana
Residential Real Estate Council

Course location:
NOMAR New Orleans Metropolitan
Association of Realtors®
3645 N I-10 Service Road W.
Metairie, Louisiana 70002
504-885-3200

318-219-6258 Carolyn Grimsley, CRS www.CRS.com

What qualifies as a "Smart Home" and how do you leverage its functions and features in your marketing strategy? Do you have the knowledge and skills it takes to advise your clients to properly value and use various Smart Home technologies? What are the common security and legal considerations associated with buying and selling Smart Homes? These questions and many more are addressed in this brand new one-day course, *Power Up on Smart Home Technologies* which can be taken individually or as part of the new RRC Smart Home Certification program!

Upon the successful completion of this course, you will be able to:

- Identify what is needed for a house to be considered a smart home
- Apply promotional ideas to make a house stand out for being a smart home
- Apply marketing ideas to own business to stand out in the market
- Assess value of smart home features
- Address security issues when selling/buying smart home technologies
- Recognize the moral, ethical, and legal obligations that come with showing smart tech homes
- Develop and utilize a smart home selling tool kit and smart home transition checklist

Students will earn 8 CRS Education course credit AND 8 hours credit towards Smart Home Certification

Contact Carolyn Grimsley at 318-219-6258 or www.CRS.com to register!

ABOUT RRC

The Residential Real Estate Council is the largest not-for-profit affiliate of the National Association of REALTORS®. We are a professional network of over 34,000 residential real estate professionals, and we provide the industry's best education, resources and networking opportunities. CRS also awards the Certified Residential Specialist® (CRS) Designation to top-producing REALTORS® who have met specific requirements related to experience, transactions and education.





